

# **Media Release**

For Immediate Release

## The Return of Marintec China 2023 - Rebuild Together



# Hong Kong, 24 February 2023 - Exhibitions Rebound in Full Swing

The Shanghai Municipal People's Government has issued the *Action Plans of Shanghai to Boost Confidence, Expand Demand, Stabilize Growth, and Promote Development* recently covering 10 actions and 32 measures. The purpose of these plans is to promote market expectations and confidence with might and main, encourage socioeconomic development, and strive to achieve major socioeconomic targets of the year.

# **Support the Recovery of the Exhibition Industry**

The Paragraph 4 in Action 3 Restore and Enhance Consumption states that the Government supports the restoration of the exhibition industry, drives the recovery of all exhibitions, enhance the capacity of the industry, and provide support to exhibition projects that are recognized by worldwide authorities with global impact.

#### The Return of Marintec China 2023

As one of the biggest economies in the world, China has a significant impact on global development and China's economy is expected to rebound fast and quick. The global

situation and maritime industry have undergone tremendous changes in the past four years. For China's shipbuilding, ocean engineering equipment, and shipping service industries, Marintec China 2023 is scheduled to be held from 5 - 8 December 2023, will be an extraordinary opportunity to demonstrate our exhibitors' strengths, enhance international cooperation, and improve our international brand image. It will also have a positive impact on promoting business scientific and technological progress.

## To Unveil a Grand Party of the Maritime Industry

The theme of Marintec China 2023 is "Rebuild Together" with "Innovation, Intelligence, and Zero Carbon" as the main topics of the forum to manifest the industry's aspirations.

### **Venue Setup**

Halls W2 - W5: Domestic Halls Halls N1 - N3: International Halls

**Senior Maritime Forum** will be held from 4 – 7 December 2023. The Forum will still continue with the **5+1** session setting. There will be five fixed sessions – "Keynote Speech", "Shipbuilding and Ocean Engineering", "Smart Shipping and Ports", "Maritime Finance and Law" and "Marine Technology and Equipment", and a special session – "Luxury Cruise Ships".

At Marintec Innovation Zone, there will be a designated **"Marintec Cruise & Interiors"** zone, in addition to the invitation of relevant enterprises for showcasing their innovations.

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# Notes to Editor:

## Organisers:

Marintec China is organised and managed by Shanghai Society of Naval Architects & Marine Engineers (SSNAME) and Informa Markets.

### **Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

# **Shanghai Society of Naval Architects and Marine Engineers (SSNAME)**

Shanghai Society of Naval Architects and Marine Engineers (SSNAME) was founded on February 25, 1951 and has more than 5000 individual members and over 60 group members at the moment. The professional range of SSNAME covers academic and technical

exchanging, exhibiting, popularization of science, editing, and publishing as well as scientific consulting in the field of naval architect and marine engineering.

SSNAME has established friendly cooperation with 14 overseas maritime engineering societies to promote bilateral and multilateral exchanges and cooperation. It's one of the Sponsors of Pan Asian Association of Maritime Engineering Society (PAAMES), and elected as the first president. SSNAME is also a member of World Maritime Technology Congress and hosted WMTC'18 which was held in December 2018.

As it always adheres to innovation and development, SSNAOE has achieved great success in academic exchange, scientific popularization, editing and publishing, international intercourse and organization optimization over years of endeavor. It was awarded "National Advanced Civil Organization" by the Ministry of Civil Affairs, "Advanced Collective under China Association for Science and Technology" by the Ministry of Personnel and China Association for Science and Technology. In recent years, it has been awarded the title of "5A-level Social Organization" in the evaluation of the standard construction of social organizations organized by Shanghai Civil Affairs Bureau and Shanghai Association Administration Bureau.

After 70 years of development, SSNAME has now won a high reputation and shown an evident academic influence in the shipbuilding and offshore engineering industry.

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