

Media Release For Immediate Release

# **Marintec innovation conference 2024** Charging the Future: Focus on Renewable Energy

Hong Kong, 2 September 2024 – Marintec Innovation Conference 2024 is poised to be a pilot event for the maritime industry. Scheduled to be held at the Shanghai Renaissance Zhongshan Park Hotel on 12 – 13 December, this year's conference will address the challenge of low carbon shipping and explore cutting-edge technologies and sustainable solutions set to transform maritime operations. The theme for 2024, 'Alternative Energy and Fuels Contribute to Low Carbon Maritime', demonstrates the industry's commitment to achieving decarbonisation goal.

This year's conference will focus on collaboration among stakeholders at all levels to discover innovative pathways to achieve zero carbon emissions. Industry leaders, innovators and experts will gather to discuss advancements in renewable energy, alternative fuels and sustainable maritime practices. Key sessions include "Alternative Energy and Fuels Review and Outlook", which will examine the latest developments in renewable energy sources and their integration into maritime operations. "Sailing Efficiency - Shipowner's Perspective" will provide practical strategies for improving operational efficiency from leading shipowners. "Industry Chain Support" will highlight the collaborative efforts across the maritime value chain to support these innovations.

A distinguished panel of speakers will share their insights, giving delegates a unique opportunity to learn from the industry's top experts. Renowned speakers from ABB, ABS, China Association of the National Shipbuilding Industry, CSSC Shanghai Marine Energy Saving Technology, CSSC Silent Electric System (Wuxi) Technology, DNV, International Chamber of Shipping (ICS), International Windship Association (IWSA), Jotun, Kongsberg Digital, Ulstein and Wikborg Rein Advokatfirma and others to be announced.

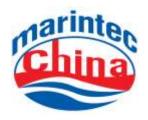
# **Informa Markets**

17/F China Resources Building 26 Harbour Road, Wan chai Hong Kong

Shanghai Society of Naval Architects and **Marine Engineers (SSNAME)** 

21/F Bo Hong Tower, 495 Jiangning Road Shanghai 200041, China

**e** ssname@ssname.com.cn/marintec@126.com



In addition to the impressive roster of speakers, this year's conference has the backing of prominent supporters from the Norwegian Business Association and MercyShip. Along with event sponsors such as Bestway, Shanghai Moury Marine Equipment, Shanghai SIBO Automation, Shanghai Tonghe Marine Equipment, Zhenjiang Tongzhou Propeller, and many others, will be showcasing their innovative solutions.

The Marintec Innovation Conference 2024 is moving forward with the industry, fostering collaboration and innovation in pursuit of a more efficient and sustainable future. Attendees can expect insightful presentations, networking opportunities and an exclusive preview of the future of maritime technology. Please save the date and make plans to attend. For the latest updates, please visit <a href="https://www.marintecchina.com">www.marintecchina.com</a>.

### **Marintec Innovation Conference Background:**

Following its inaugural edition in 2017 during Marintec China, the Marintec Innovation Conference will be held in December of even-numbered years at the Shanghai Renaissance Zhongshan Park Hotel. Organised by Informa Markets and SSNAME, Marintec Innovation continues to provide a unique platform for fostering interactions on diverse findings and advancements in the maritime industry through collaboration and knowledge sharing.

### Marintec Innovation's Themes

2017: Cruise Shipbuilding at Marintec China

2018: International Marine Intelligent Energy Efficiency Technology

2020: The Fourth Industrial Revolution at Sea

2022: Defining the Path to Decarbonisation

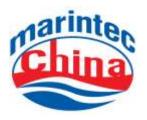
2024: Alternative Energy and Fuels Contribute To Low-carbon Maritime

# **Organisers of Marintec China**:

Marintec China is organised and managed by Informa Markets and Shanghai Society of Naval Architects & Marine Engineers (SSNAME).

#### Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life,



unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit <a href="https://www.informamarkets.com">www.informamarkets.com</a>

Shanghai Society of Naval Architects and Marine Engineers (SSNAME)

Shanghai Society of Naval Architecture and Marine Engineers (SSNAME), founded in early 1951, is the first scientific and technological society in the field of shipbuilding and marine engineering of the People's Republic of China. SSNAME currently has 5,000 individual members and more than 60 group members. It has 5 working Committees, 11 Specialized Committees and 3 Representative offices. As an important non-governmental scientific and technological society with high reputation and influence in the international field of shipbuilding and marine engineering, SSNAME has been committed to promoting the progress of shipbuilding and marine engineering technology and international exchanges and cooperation. SSNAME has established closely cooperative relations with 14 well-known overseas maritime engineering societies, such as SNAME, RINA, STG, JSNAOE, SNAK and so on. It is the initiator and first chairman of the Pan-Asian Association of Maritime Engineering Societies (PAAMES) and is also a member of the International Standing Committee of the World Maritime Technology Conference (WMTC). The "Xin Yixin Ship and Marine Engineering Science and Technology Innovation Award" founded by SSNAME has become an important award for scientific and technological talents. SSNAME organizes many academic exchanges, popular science and scientific and technological publication every year. For more information, please visit www.ssname.com.cn.

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# Notes to Editor:

#### For media enquiries, please contact:

Carmen Choy
Senior Marketing Communications Executive
Informa Markets
Email: carmen.choy@informa.com

Email: carmen.choy@informa.com Website: www.marintecchina.com