



Media Release

For Immediate Release

The World's Maritime Powerhouses, Pioneers and Innovators Return to Shanghai for Marintec China 2023, the Largest and Most Influential Maritime Event of the Year

SHANGHAI, 4 DECEMBER 2023 – Parted for four years, Marintec China returns in person to the Shanghai New International Expo Centre from 5-8 December 2023. The highly anticipated 2023 edition will once again become the epicenter of the maritime industry. Organised by Informa Markets and SSNAME, the event looks forward to welcoming leading companies, experts, and enthusiasts from around the world to share their knowledges, exchange provocative ideas and unbox the innovations that will lead the future of the maritime industry.

MARINTEC CHINA 2023

With a legacy spanning over four decades, Marintec China has consistently evolved and will once again be the hub for the world's maritime powerhouses, pioneers and innovators over four days, bringing together more than 2,000 exhibiting companies from over 30 countries and regions, of which over 1,000 exhibiting companies from outside China, including 15 national and regional pavilions from Austria, Denmark, Finland, Germany, Japan, Korea, the Netherlands, Norway, Singapore, Sweden, Switzerland, the United Kingdom, China including Hong Kong SAR and the Taiwan Region; Global industry leaders such as ABB Marine & Ports, Accelleron Turbo, COSCO Shipping, China Merchants Industry, China State Shipbuilding Corporation, HD Hyundai, Kawasaki Heavy Industries, Kongsberg Maritime, MacGregor, MAN Energy Solutions, Mitsubishi Heavy Industries, Rolls-Royce Solutions, Shanghai Zhenhua Heavy Industries, Siemens Energy, Tsuneishi Group, Ulstein Group and Wärtsilä; and around 70,000 attendees from over 90 countries and regions, covering more than 95,000 square metres in eight exhibition halls from Halls N1 to N3 and Halls W1 to W5, with many other events taking place alongside, making it the largest event ever. Marintec China 2023 promises to be an exceptional platform for discovering breakthrough innovations and fostering strategic partnerships.

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HOST COUNTRY PAVILION

The Marintec China Organising Community has been working closely with the Danish Embassy for several months. We are delighted to announce Denmark as the Host Country Pavilion at Marintec China 2023, marking the first such occasion, and a great recognition of the strong Sino-Danish business relationship. Denmark has become a global leader and driver of green technology in recent years, and through knowledge sharing and cooperation, we can navigate the uncharted waters of the future as a global community.

SPECIAL HIGHLIGHTS

In addition to the abundance business opportunities offered on the exhibition floor, attendees of Marintec China will have the chance to delve into a wealth of content and be privileged to learn from renowned speakers and visionaries at special events.

At the *Senior Maritime Forum*, our esteemed panel of experts will shed light on this year's theme of "Innovation, Intelligence, Low-Carbon" which is aligned with the current "decarbonisation" plan of the maritime industry. The Forum consists of six sessions including 'Keynote Address', 'Shipbuilding & Ocean Engineering', 'Shipping & Ports', 'Cruise', 'Marine Finance & Law' and 'Marine Equipment & Technology Forum'. We are honoured to have Mr. Ottar Ostnes, Director General for Maritime Policy and Coastal Development at the Norwegian Ministry of Trade, Industry and Fisheries, Mr. Guy Platten, Secretary General of the International Chamber of Shipping (ICS), Mr. Roberto P. Cazzulo, Chair Elect of the International Association of Classification Societies (IACS), Mr. Stephen Gordon, Global Head of Clarkson Research and others join us for the opening keynote address. The Senior Maritime Forum is an invaluable opportunity to gain in-depth insights and stay at the forefront of this dynamic evolution.

The first *Marintec Roundtable* on 4 December at the Kerry Hotel Pudong, brings key maritime stakeholders together for a closed-door dialogue on the challenges of a more resilient future. Key stakeholders in attendance represent organisations including ABB Marine & Ports, Danish Maritime Authority, European Union Chamber of Commerce in China, HD Hyundai, International Association of Classification Societies (IACS), International Chamber of Shipping (ICS), MAN Energy Solutions, Maritime Economics for Professionals, Meyer Werft GmbH & Co, Wartsila Corporation, and more. The Roundtable will facilitate and provide a roadmap for reshaping the future of the maritime industry. *Marintec Innovation OnStage*, prepare to be amazed as innovators showcase their cutting-edge products and solutions, a new dynamic platform at Marintec China that drive forces behind the industry's innovation and transformation.

Marintec Cruise Interiors will continue to be one of the highlights, with a dedicated area in Hall N3 showcasing the leading edge of the Asian cruise industry. Special thanks to our event partner, the Cruise and Yacht Branch of China Tourism Automobile and Cruise Association, for their valuable support, and to the Tsinghua (Qingdao) Academy of Arts

and Science Innovation Research for their exceptional design of the Marintec Cruise Experience Zone with various events and presentations taking place in the Theatre.

GLOBAL COLLABORATION

The maritime industry faces significant challenges today, from climate change to digitalisation and decarbonisation, but the industry's core values remain unshaken, global cooperation is the key. Ms. Mie J. Jakobsen, Head of Marine, Danish Export Association, commented, "Even I would say that in Denmark we have a strong maritime industry and I am sure that many countries would say that we cannot work alone. This is like a global industry, the maritime industry is a global issue and we have to work together across countries and across borders. These are global partnerships, not national partnerships. I think it is very important to emphasize that we need this global community". Speaking at the German Pavilion, the largest national pavilion at Marintec China, Mr. Hauke Schlegel, Managing Director of VDMA Marine Equipment Systems, said, "We need exhibitions, you can get information about technologies on the internet or other platforms, but to meet the people who are responsible, who understand your needs, to get in touch with them and feel if these are people you can trust, or you can build a company for a long-term reliable relationship. And this is necessary with these huge technological challenges that we have, we need a good corporation".

Marintec China is committed to be the driving force behind this positive change, uncover the possibilities, forge partnerships, and position your business for growth in the heart of the maritime powerhouse.

For further information please visit www.marintecchina.com

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Organisers:

Marintec China is organised and managed by Informa Markets and Shanghai Society of Naval Architects & Marine Engineers (SSNAME)

Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Shanghai Society of Naval Architects and Marine Engineers (SSNAME)

Shanghai Society of Naval Architects and Marine Engineers (SSNAME) was founded on 25 February 1951 and has more than 5,000 individual members and over 60 group members at the moment. The professional range of SSNAME covers academic and technical exchanging, exhibiting, popularization of science, editing, and publishing as well as scientific consulting in the field of naval architect and marine engineering.

SSNAME has established friendly cooperation with 14 overseas maritime engineering societies to promote bilateral and multilateral exchanges and cooperation. It's one of the Sponsors of Pan Asian Association of Maritime Engineering Society (PAAMES), and elected as the first president. SSNAME is also a member of World Maritime Technology Congress and hosted WMTC'18 which was held in December 2018.

As it always adheres to innovation and development, SSNAOE has achieved great success in academic exchange, scientific popularization, editing and publishing, international intercourse and organization optimization over years of endeavor. It was awarded "National Advanced Civil Organization" by the Ministry of Civil Affairs, "Advanced Collective under China Association for Science and Technology" by the Ministry of Personnel and China Association for Science and Technology. In recent years, it has been awarded the title of "5A-level Social Organization" in the evaluation of the standard construction of social organizations organized by Shanghai Civil Affairs Bureau and Shanghai Association Administration Bureau.

After 70 years of development, SSNAME has now won a high reputation and shown an evident academic influence in the shipbuilding and offshore engineering industry.

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